

The Role of the Not-for-profit Housing Sector in Addressing the Affordable Housing Challenge

**International Symposium
Monday 10th September 2018
St Edmund's College, Cambridge**

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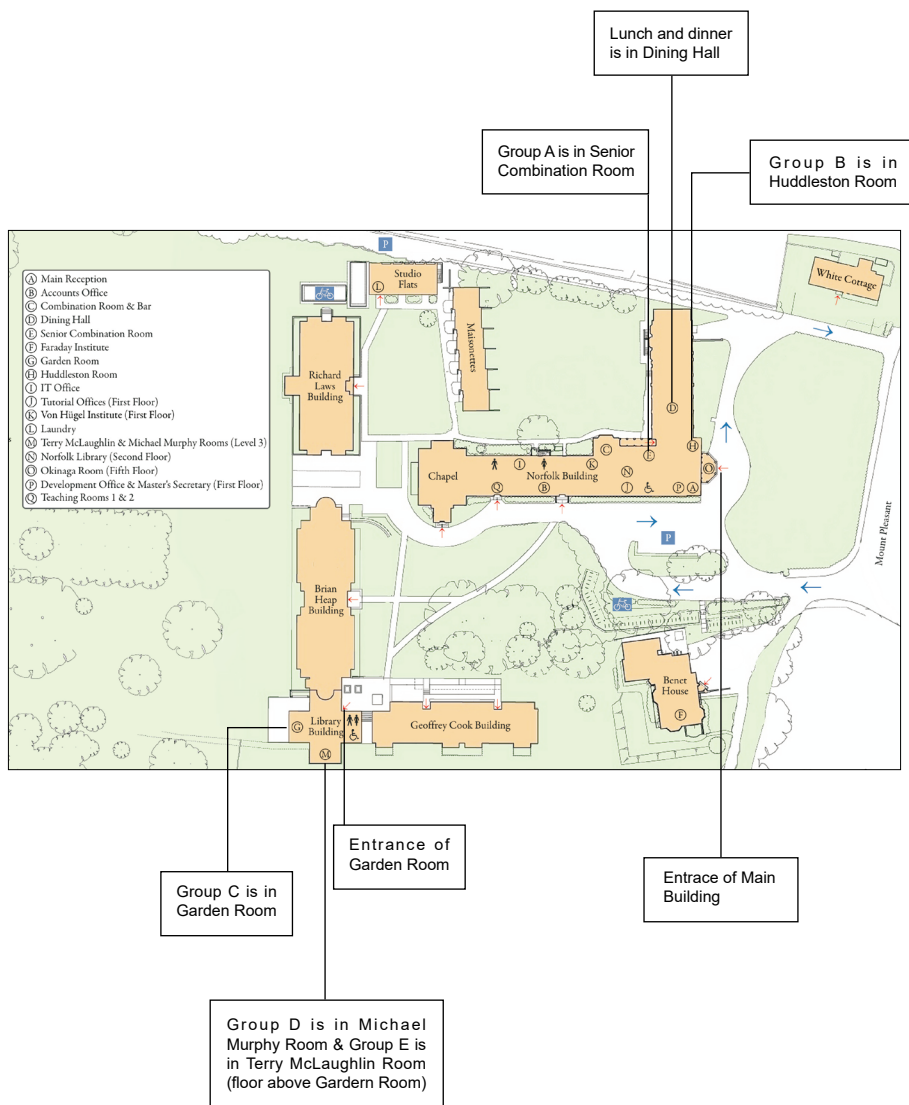
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The introduction of the programme

This Symposium has been kindly co-sponsored by two of UK's leading Housing Associations: L&Q and Clarion Housing Group. This event also forms part of the European Network for Housing Research's 30-year anniversary celebrations and has received a kind donation from UK's Collaborative Centre for Housing Evidence.

Following the successful launch of the Future Shape of the Sector Commission report 'Building homes, Building Trust' (June 2018), this symposium brings together international academics, industry leaders and policy makers to carry forward the Commission's work, share latest findings and inform thinking around the future directions in not-for-profit housing, neighbourhood development, governance and finance.

This major impact event is global in outlook, with the aim of developing a cross-cultural exchange and an on-going research agenda to support the sector in addressing the housing challenges facing today and those of future generations.

We welcome you to St Edmund's College and Cambridge!

Symposium Programme

8.45-9.30	Delegates arrival
9.30-9.40	Welcome and Purpose Lord Andrew Turnbull , Chair of The Future Shape of the Sector Commission Professor Peter Boelhouwer , Chair of European Network for Housing Research
9.40-10.00	The Future Shape of the Sector Commission - The key challenges facing the English NFP housing sectors Clare Miller , Director of Governance and Compliance, Clarion Housing Group
10.00-11.00	What are the challenges facing the NFP housing sectors in other European countries and how are they responding? The French experience Marina Alcalde-Irisson , Deputy CEO, Paris Habitat The Dutch experience Professor Vincent Gruis , Delft University of Technology Q & A
11.00-11.30	Coffee break
11.30-12.45	How can academic research support the NFP housing sector? Professor David Mullins , University of Birmingham Dr Gerard Van Bortel , Delft University of Technology Professor Paddy Gray , University of Ulster & Board Member of Wheatley Group Q & A
12.45-14.00	Lunch, St Edmund's College Dining Hall
14.00-15.15	Building on The Future Shape of the Sector Commission's key themes through working groups. Break out sessions: A. Delivering in the market Facilitators: Austen Reid , Clarion Housing Group Dr Anita Blessing , University of Birmingham B. Strategic direction, structure and governance Facilitators: Joost Nieuwenhuijzen , European Federation for Living Professor Alex Marsh , University of Bristol

C. Place making and regeneration

Facilitators: **Anne Chapman**, Golding Homes
Kath Scanlon, London School of Economics

D. Social purpose and brand trust

Facilitators: **Helen Wilson**, Clarion Housing Group
Dr Tony Manzi, University of Westminster

E. Delivering high quality services through digital technology

Facilitators: **Mike Ward**, Campell Tickell
Dr Elanor Warwick, Clarion Housing Group

15.15-15.40	Coffee break
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15.40-16.45	<p>How do we strengthen the capacity of the NFP housing sector in other countries? A Panel discussion Chaired by Professor Hal Pawson, University NSW, Australia</p> <p>Panelists: Dr Monserrat Pareja-Eastaway, University of Barcelona, Spain Dr Chiara Rizzica, Fondazione Housing Sociale, Italy Dr Jaana Nevalainen, Ministry Advisor, Finland Dr Rob Wiener, California Coalition for Rural Housing and University of California, Davis, USA</p>
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16.45-17.15	Working Groups' feedback discussion
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17.15-18.00	<p>What are the key priorities and how to benefit from an international knowlegde exchange? Chaired by Lord Andrew Turnbull</p> <p>Panelists: Aubrey Adams, Chair of L&Q, OBE Ben Pluijmers, Chair of European Federation for Living Dr Jeroen Van der Veer, Vice Director of Amsterdam Federation for Housing Associations James Prestwich, Head of Policy, National Housing Federation</p>
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18.00-18.10	<p>Closing remarks and the next steps Dr Nicky Morrison, University of Cambridge</p>
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19.30-20.00	Drinks reception
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20.00-23.00	Four-course candle lit dinner, St Edmund's College Dining Hall
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Speakers

In order of appearance in the symposium programme



Lord Andrew Turnbull
Chair of The Future Shape of the Sector Commission

Lord Turnbull chaired the Future Shape of the Sector Commission, with the 'Building Homes, Building Trust' report published in June 2018. He is a crossbench peer in the House of Lords and was a former Cabinet Secretary and Head of the Civil Service between 2002-2005. He has held numerous non-executive director roles, including British Land Company PLC.



Professor Peter Boelhouwer
Professor of Housing Systems, Delft University of Technology & Chair of European Network for Housing Research

Peter Boelhouwer is Professor of Housing Systems in the Faculty of Architecture and the Built Environment of Delft University of Technology. Between 2003 and 2017, Peter was the Scientific Director of the OTB Research Institute. In the period 2004 to 2010, Peter was one-day per week member of the VROM-council, an advisory board for the Minister of Housing, Environment and spatial planning. In July 2008, Peter was elected as Chair of the European Network for Housing Research (ENHR). He is the Editor in Chief of the Journal of Housing and the Built Environment and a member of the Advisory Committee for the European Journal of Housing Policy and the Journal of Critical Housing Analysis.



Clare Miller
Director of Governance and Compliance, Clarion Housing Group

As Group Director, Clare Miller leads on governance and compliance across Clarion Housing Group. Prior to this, she was an Executive Director at the Tenant Services Authority, with responsibility for housing association regulation. Clare has also worked for the Housing Corporation, where she led on the financial regulation of associations in special measures. Clare is a chartered accountant, qualifying with Coopers & Lybrand.



Marina Alcalde-Irisson
Deputy CEO, Paris Habitat

Marina Alcalde is Deputy CEO of Paris Habitat, in charge of finance, legal and performance management. She has over twenty years of experience in finance and public private partnerships. Prior to joining Paris Habitat, she was Deputy CEO of SCET, a management consulting firm specialized in development projects with local authorities. She also worked at the Caisse des Dépôts et Consignations, the French development bank, and the City of Paris. She began her career at The CBM Group, a management consulting firm in New York and she also worked for the Spanish and French offices of Fitch Ratings.



Professor Vincent Gruis
Professor of Housing Management, Delft University of Technology

Vincent Gruis is Professor of Housing Management at Delft University of Technology. His Chair addresses the question of how landlords, developers, investors, governments and tenants can adapt housing to societal challenges. He has published extensively about organisational developments in housing associations, including several studies about the impact of EU regulations for state support on social housing. Vincent was leading author of one of the essays that formed part the background study for the Parliamentary Inquiry for Dutch housing associations.



Professor David Mullins
Professor of Housing Policy, University of Birmingham

David Mullins is Emeritus Professor of Housing Policy and until August 2018 led the Housing and Communities Research Group in the School of Social Policy at The University of Birmingham. He is a Coordination Committee member of the European Network for Housing Research and has been the co-leader of the Social Housing Institutions and Governance Working Group since 2002. With his colleagues at Birmingham, he has recently completed research on community-led empty homes programmes in England, cooperative and collaborative housing in Austria and England, the future of social housing in England, social lettings agencies, resident management of older peoples' housing and tenant involvement in housing governance in Northern Ireland, Austria, the Netherlands and Wales. David is a member of the Birmingham Community Homes steering group, a board member of Cluid Housing in Dublin and Birmingham Cooperative Housing Services Partnership Board in Birmingham.



Dr Gerard Van Bortel
Assistant Professor of Housing Management, Delft University of Technology

Gerard Van Bortel, is Assistant Professor of Housing Management at Delft University of Technology. He coordinates the Housing team within the Faculty of Architecture's Management in the Built Environment department. Gerard specialises in the organisational strategies, cross-sector partnerships, community investments, and governance of social and affordable housing providers. He has published widely on these topics. Gerard is supervisory board member at Rochdale, a large Amsterdam-based housing association, and is a social housing performance auditor in the Netherlands and Belgium (Flanders). He is one of the co-leaders of the Social Housing Institutions and Governance Working Group of the European Network for Housing Research.



Professor Paddy Gray
Professor Emeritus of Housing, Ulster University

Paddy Gray has spent his academic career strengthening links between academia and practice. In 2010, he was appointed the first Irish and academic President of the Chartered Institute of Housing UK. He has chaired a number of housing associations. In 2017, he was appointed to the Board of the Wheatley Group in Scotland and the Residential Tenancies Board in Ireland. In 2015, he won the UK national award for Outstanding Contribution to Work Experience. In 2016, he was appointed Visiting Professor at Jiangxia University, Fujian China. In 2017, he was named the top power player in housing in the UK. Recent research has included work on the private rented sector, student housing, social housing allocations and sustainable communities. He was a member of the ENHR co-ordination committee between 2014 and 2016, and was reelected in 2018.



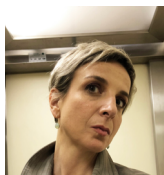
Professor Hal Pawson
Professor of Housing Research & Policy, University of NSW, Sydney, Australia

Hal Pawson joined the City Futures Research Centre, UNSW in 2011. Formerly at Edinburgh's Heriot-Watt University from 1995-2011 he has led numerous housing research studies on behalf of government departments, philanthropic funders and not-for-profit housing providers in both the UK and Australia. His main interests are social housing, private rental markets and urban renewal. He is a Chartered Institute of Housing Fellow, a former board member of Port of Leith housing association (Edinburgh), and Australasian Editor of the journal Housing Studies.



Dr Monserrat Pareja-Eastaway
Associate Professor, Department of Economics,
University of Barcelona, Spain

Montserrat Pareja-Eastaway is Associate Professor of the Department of Economics at the University of Barcelona (UB), member of the Research Group 'Creativity, Innovation and Urban Transformation', Coordinator of the Cultural Management Master at the UB and Vice-Chair of the European Network for Housing Research. She is one of the co-leaders of the ENHR Working Group 'Towards Sustainable Communities and housing: actors, interventions and solutions'. She leads the Barcelona Chapter of the network Research Group on Collaborative Spaces (RGCS).



Dr Chiara Rizzica
Fondazione Housing Soicale, Milan, Italy

Chiara Rizzica is the Project Manager at Fondazione Housing Sociale in Milan, and is also responsible for coordinating International Partnerships projects. She has taught Architectural Design at Architecture School in Syracuse, Italy, from 2007 to 2013. Housing design has always been a key interest of hers since her Master's Degree on Urbino's University Campus (by Giancarlo De Carlo, a pioneer of 'participatory design'), which began her work through social and collaborative housing. She has a Masters in Social and Collaborative Housing and has a PhD in Architecture.



Dr Jaana Nevalainen
Ministerial Advisor, Ministry of the Environment,
Finland

Jaana Nevalainen is Ministerial Advisor at the Ministry of the Environment of Finland. She is an urban geographer with a background in human geography and in social science research. At the Ministry, Jaana has been responsible for e.g. the neighbourhood development and renewal programmes and has worked on several housing and housing-related issues and projects nationally and internationally. She also co-leads the working group Policy and Research of the European Network for Housing Research.



Dr Rob Wiener
Executive Director, California Coalition for Rural Housing, USA

Since 1981, Robert Wiener has been the Executive Director of the California Coalition for Rural Housing, an association of community-based, nonprofit housing development organizations building homes for rent and purchase by rural and low-income Californians. Since 1993, Wiener has also been a lecturer in the Department of Human and Community Development, where he teaches in the area of housing and social policy, and conducts a summer abroad course on Housing and Community Development in Barcelona, Spain.



Aubrey Adams, OBE
Chair of L&Q

Aubrey Adams was appointed as Chair of the L&Q Board in September 2015. Aubrey is the former Chief Executive of Savills and has spent the majority of his career within the property sector. He was a Non-Executive Director at British Land Co. PLC from 2008-17 and is currently a Non-Executive Director of Tritax Big Box REIT. Alongside his portfolio, he has an established interest in the not-for-profit sector and is a longstanding Trustee and now Chairman of Wigmore Hall, London's leading chamber music venue. He was appointed an OBE in 2017 for services to the Arts. Aubrey is a Fellow of the Institute of Chartered Accountants and the Royal Institution of Chartered Surveyors. Aubrey is a committee member of Cambridge University Land Society.



Ben Pluijmers
Chair, European Federation for Living

Ben Pluijmers is Chair of the Board of the European Federation for Living (EFL) and member of the Board of Lhedco (holding Group of Polylogis in France). Furthermore Ben holds several positions on supervisory and advisory boards. He has a vast board level experience in the affordable housing industry. Ben holds a Master's degree in Engineering at the University of Technology Delft and complemented his education with business studies at Nyenrode Business University and the University of Michigan Business School.



Dr Jeroen Van der Veer
Vice Director and Senior Policy Advisor, Amsterdam
Federation of Housing Associations

Jeroen Van der Veer is Vice Director and Senior Policy Advisor at the Amsterdam Federation of Housing Associations, the umbrella organisation for nine housing associations who own roughly 190.000 dwellings (41% of the total housing stock) in Amsterdam. Jeroen has a broad experience in social housing in The Netherlands and Amsterdam in particular. His main responsibilities are in the area of research and information and in strategic housing policy.



James Prestwich
Head of Policy, National Housing Federation

James Prestwich has enjoyed a long career in the housing sector. Starting with a local authority housing department. James has worked for housing associations in the Midlands and East of England and was head of service with Hightown Housing Association prior to a move into the Civil Service. During his career in Whitehall, James worked as a Senior Policy Advisor with the Affordable Housing Directorate at the Department for Communities and Local Government. Since August 2016 James has been Head of Policy at the National Housing Federation, the trade body for the housing association sector and sits on the Board of Hundred Houses Society in Cambridge.



Dr Nicky Morrison
Director of the NFP Research Programme,
Fellow of St Edmund's College,
University of Cambridge

Nicky Morrison has over twenty-five years of experience examining how changes in government policy and market conditions impact on the affordable housing sector. She has led numerous comparative housing projects funded by the European Commission, Nordic-Baltic, German and UK governments. She has advised Shenzhen government on affordable housing policies and Amnesty International on housing rights in Ghana. She is a co-leader of the Social Housing: Institutions, governance and organisations working group of the European Network for Housing Research and former Board member of Hundred Houses Society.

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Contacts

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Special thanks to:

Ali Young, Secretary of Cambridge University Land Society
Yiru Jia, University of Cambridge

The Breakout facilitators:
(In the order of groups)

Austen Reid, Clarion Housing Group
Dr Anita Blessing, University of Birmingham
Joost Nieuwenhuijzen, European Federation for Living
Professor Alex Marsh, University of Bristol
Anne Chapman, Golding Homes
Kath Scanlon, LSE
Helen Wilson, Clarion Housing Group
Dr Tony Manzi, University of Westminster
Mike Ward, Campbell Tickell
Dr Elanor Warwick, Clarion Housing Group

The helpers:
(In the order of groups)

Richmond Ehwi, University of Cambridge
Kathy Ellis, Clarion Housing Group
Dr Barry Pearce, former senior lecturer of University of Cambridge
Alix Goldstein, European Federation for Living

