

2022/2023 Corporate Charity Partnership



St Mungo's
Ending homelessness
Rebuilding lives



CLARION
HOUSING GROUP

Working together

Welcome to the annual report of the St Mungo's and Clarion Housing Group partnership. For the past three years, we have joined forces to make a positive impact on the lives of those experiencing homelessness. This report takes you on a journey through our incredible achievements over the past year and gives you a glimpse of what's to come in the final year of this partnership.



Reflections on Year Three

As we reach the final year of our partnership, I'm immensely proud of what Clarion and St Mungo's have achieved by continuing to pool knowledge and skills and work towards achieving our shared vision of everyone having a place to call home.

Support of any kind brings us one step closer to ending homelessness for good and I want to give my heartfelt thanks to all my colleagues for once again being so generous with their time, dynamism, and creativity, whether by volunteering for St Mungo's or through the multitude of fundraising activities that have taken place. From bake sales to sports challenges, comedy nights to seasonal events, each has raised vital funds that directly supports the work delivered by St Mungo's and makes a tangible difference to their clients.

Powered by our aligned purpose, I'm certain that the final year of our partnership will continue to inspire and deliver positive outcomes for people experiencing

homelessness, including providing employment skills support and the tools to help them rebuild their lives and flourish.

We will also persist in forging impactful networks and initiatives that support tackling homelessness, which make a real difference to helping people move away from the streets and leave a lasting legacy that extends far beyond our four-year partnership.

Michelle Reynolds
Chief Customer Officer
Clarion Housing Group

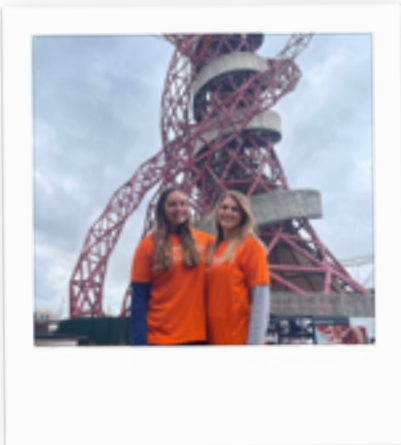


Fundraising

Our dedicated Clarion colleagues continue to impress us with their unwavering support and enthusiasm for fundraising.

Together, we have been able to make a real difference in the work that St Mungo's do to support people experiencing homelessness. This year, we organised several events, including the highest freefalling abseil in the UK, the Clarion Golf Day, and the Thames Path Challenge. Thanks to the dedication and generosity of our colleagues, these events raised funds that directly supported the remarkable work of St Mungo's.

But that's not all. We also had a blast with other fundraising activities like bake sales that delighted everyone's taste buds, lively badminton tournaments, and a successful Secret Santa Appeal. The Cotswold Way Challenge, Diwali celebration, raffles, comedy night, Christmas party, Take The Lead (dog walking challenge), Virtual Race, and Winter Walk (a marathon walk completed by Clarion and Wates colleagues) were all incredible successes, bringing us together for a common cause while having a great time.





Volunteering

Our Clarion colleagues have gone above and beyond in giving their time and skills to help St Mungo's clients. We are immensely proud of the various volunteering activities that took place:

Practical team volunteering days:

Eight Clarion teams spent a day at St Mungo's services, putting in hard work to improve St Mungo's accommodation. From installing beautiful flower beds to reviving greenhouses and creating access to a pond, our volunteers transformed these spaces into something truly special. At one service, we refreshed the internal communal areas, making it a more pleasant environment for the clients.

Christmas activities

Four teams volunteered during the holiday season, festively decorating services, cooking delicious Christmas meals, and organising activities for St Mungo's hubs. The festive spirit was truly alive as we spread joy and warmth.

Our partnership has touched the lives of many individuals, and here are a couple of inspiring examples:

“We came together as a team from various departments to volunteer for the St Mungo's partnership during the holiday season. We had an amazing time preparing a Christmas meal at one of St Mungo's projects in South London. It was tiring but fun, and we all worked well together. The day gave the residents a real boost, and we had a well-earned meal while making a difference. We can't wait to return this year and even plan a summer barbeque at another St Mungo's project!”

*Dan Read, Director of Partnerships
at East and Central Latimer by
Clarion Housing Group*

Outreach shifts

Eleven Clarion colleagues joined St Mungo's outreach team for early morning and night shifts in London. By hitting the streets together, we expanded St Mungo's capacity to help rough sleepers and guide them toward safe accommodation.

Critical friends

Our Clarion colleagues generously shared their skills and resources with St Mungo's in areas such as Digital, HR, and IT. It's another way we contribute to the incredible services provided by St Mungo's.

Charity Champions

We're proud to have a team of around 15 Charity Champions who go the extra mile to support the partnership. They organise events, drive engagement, and raise funds, playing a crucial role in our joint mission.



Construction skills and employment pathways

As part of a pilot employment pathways project, Clarion provided work placements for four St Mungo's clients. St Mungo's, believe in empowering people with construction training workshops that help them gain employment skills.

Thanks to Clarion's generous donations of materials such as paint, wood, and tiles from Travis Perkins and Dunkirk through their social value commitments, we have been able to provide valuable support in this area. We are excited to expand upon this initiative in the final year of our partnership, creating even more opportunities for those we aim to assist.

International Women's Day event

On International Women's Day, we came together to celebrate women's empowerment and shine a spotlight on the often-overlooked issue of women's homelessness. Clarion colleagues in attendance heard directly from St Mungo's, and learned about the experiences of homeless

women and the realities of hidden homelessness. This event sparked a period poverty campaign, where colleagues donated much-needed products to help women in need.

“On International Women's Day 2023, we organised an evening of storytelling and networking to #EmbraceEquity, raising awareness of St Mungo's campaign #MungosVisibleWomen. Eleanor Mophew from St Mungo's shared the experiences of homeless women and the dedicated support they receive. We also collected sanitary products to donate to St Mungo's, highlighting the importance of women's well-being. Clarion Housing Group's partnership with St Mungo's allows us to use our size, skills, and expertise to support their vital work. The International Women's Day event exemplified how we can raise awareness and showcase the fantastic work St Mungo's is doing.”

*Hanifa Blakemore-Razaq,
Communities Project Manager
and Charity Champion*



Working Together

We firmly believe that knowledge and understanding are key to addressing homelessness. That's why St Mungo's delivered Homelesswise training to 88 Clarion staff members, broadening their knowledge and equipping them with valuable insights into homelessness and how to support those experiencing it.

Together, we attended EFL - European Federation for Living, where we discussed the influential Housing First principle and explored innovative approaches to preventing and alleviating homelessness.

Our teams of Clarion colleagues also had the opportunity to visit the St Mungo's Construction Hubs, immersing themselves in the vital work being done there. These visits sparked a shared vision, fuelling our desire to explore future employment opportunities for St Mungo's clients through Clarion Response.

St Mungo's staff have been instrumental in sharing their knowledge and examples of their work with various teams across Clarion Housing Group. These exchanges have been invaluable, fostering collaboration and helping us all understand the immense benefits of our partnership. We even had the pleasure of joining St Mungo's at the 2022 RHS Chelsea Flower Show to support the Putting Down Roots horticultural training and wellbeing project.

“Every year I am always surprised by how readily Clarion, particularly the Leadership team and Champions, engage with St Mungo's work - from volunteering in hostels to visiting our skills training hubs. This understanding of our work can turn into real opportunities and support for our clients. I'd encourage everyone to take the chance to volunteer, read about our work and get involved”

*Robert Neale, St Mungo's
Partnership Manager*

“It was fantastic to welcome Clarion’s teams to see St Mungo’s Construction Hubs and show them how we teach our clients new skills - preparing them for a new career at the same time as rebuilding their self-confidence and sense of community. Our guests threw themselves in to introductory bricklaying, tiling, painting and plumbing; I think it showed the talents of our clients who helped teach them on the day. We look forward to building a pathway to employment and work experience with Clarion!”

Steve Huggins, Construction Skills Manager, St Mungo’s

“I always enjoy working with the Clarion team! They help organising volunteering to be exciting, and a joy, by being well organised and always having the support of the wonderful Ndidi, Rachel, and wider Volunteering team. The Clarion team are keen to explore all types of volunteering offered, we know we can count on them to do a great job in supporting our clients!”

Ellie Morphew, St Mungo’s Corporate Volunteering Coordinator



Final Year of Partnership

As we reflect on the achievements of our partnership over the past three years, we are filled with gratitude and optimism. The dedication of Clarion colleagues, combined with the unwavering support of St Mungo's, has made a lasting impact on countless lives. We are excited to embark on the final year of our partnership, confident that together we will continue to create positive outcomes and change lives for the better.





Making a Difference

Let's celebrate our achievements together:



£120,000
raised last year



431
volunteer hours



£288,000
raised over three years

Our partnership has touched the lives of many individuals, and here are a couple of inspiring examples:

“As a Charity Champion, supporting St Mungo’s in their mission to end homelessness and rebuild lives has been incredibly rewarding. Volunteering and fundraising have provided eye-opening experiences. I’ve shadowed outreach workers and witnessed their amazing efforts to help people on the streets access essential resources. Last year, I hiked 53km in one day during the Cotswold Way Challenge to raise vital funds for St Mungo’s, and now I’m training for the Hackney Half Marathon. It’s been heart-warming to see colleagues come together through bake sales, plant sales, sporting events, and Home Pledge challenges. Together, we make a real impact.”

Ceri Gibbins, Communities Officer and Charity Champion

As we conclude this annual report, we express our deep appreciation for the collective effort, enthusiasm, and generosity that have made the St Mungo’s and Clarion Housing Group partnership a tremendous success. Together, we are making a difference, and together, we will continue to change lives and build a brighter future.



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In partnership with

St Mungo's

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