



Clarion Housing Group Presentation to Fixed Income Investors

February 2023

### Disclaimer

The information contained herein (the "Presentation") has been prepared by Clarion Housing Group Limited and its subsidiaries (the "Group") and is for information purposes only.

Statements in the Presentation, including those regarding possible or assumed future or other performance of the Group, industry growth or other trend projections may constitute forward-looking statements and as such involve risks and uncertainties that may cause actual results, performance or developments to differ materially from those expressed or implied by such forward-looking statements. Accordingly, no assurance is given that such forward-looking statements will prove to have been correct. They speak only as at the date of the Presentation and the Group does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future developments, occurrence of unanticipated events or otherwise.

Neither the Group nor anyone else is under any obligation to update or keep current the information contained in the Presentation. The information in the Presentation is subject to verification, does not purport to be comprehensive, is provided as at the date of the Presentation and is subject to change without notice. No reliance should be placed on the information or any projections, targets, estimates or forecasts and nothing in the Presentation is or should be relied on as a promise or representation as to the future. No statement in the Presentation is intended to be a profit estimate or forecast. No representation or warranty, express or implied, is given by or on behalf of the Group or any of its respective directors, officers, employees, advisers, agents or any other persons as to the accuracy or validity of the information or opinions contained in the Presentation (and whether any information has been omitted from the Presentation). The Presentation does not constitute legal, tax, accounting or investment advice.

This Presentation should not be construed as an offer or solicitation to buy or sell any securities, or any interest in any securities, and nothing herein should be construed as a recommendation or advice to invest in any securities. No part of this Presentation, nor the fact of its distribution, should form the basis of, or be relied on in connection with, any contract or commitment or investment decision whatsoever.

The distribution of the Presentation in certain jurisdictions may be restricted by law and persons into whose possession the Presentation or any document or other information referred to herein comes should inform themselves about and observe any such restrictions. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction. The Presentation and any materials distributed in connection with the Presentation are not directed to, or intended for distribution to or use by, any person or entity that is a citizen or resident or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation or which would require any registration or licensing with in such jurisdiction. The Group does not accept any liability to any person in relation to the distribution or possession of this presentation in or from any jurisdiction.

Sourcing – Unless otherwise stated; Clarion Housing Group Annual Report and Accounts 2021/22, Clarion Housing Group Half Year Results 2022/23 and Clarion Social Impact Report 2021/22.





**HOUSING GROUP** 

Group Overview

# Key Credit Strengths

- Financial strength and discipline
  - Half year results show a resilient performance in a challenging operating environment net surplus £101m (2021: £100m), £150m operating surplus (2021: £156m) and £480m revenue (2021: £512m)
  - Strong liquidity and access to diverse sources of financing
  - Board focused on supporting strong credit profile
  - More than 1/3<sup>rd</sup> of rental income direct from HM Government

#### Ability to respond to challenging external conditions

- Detailed and robust stress testing of financial plans
- Clarion has control over its financial resilience, with multiple levers identified to respond even to 'perfect storm' external conditions

#### • Geographically diversified and cautious development programme

- More cautious approach reflected in lower first half housing delivery, reflecting the economic and market conditions
- Increasing use of joint ventures to manage risk profile of opportunities

### Social impact and sustainability at the heart of what we do

 Increased focus on our residents, support through the cost of living crisis, and a plan to deliver on energy efficiency performance

#### • Stable and experienced management team

New board member Rachel Fletcher brings a wealth of regulatory experience





c.1.1bn

liquidity



Credit ratings

A3/A-

Rated

80.9% Overall customer satisfaction

Cautious approach to development risk



Strong focus on
Sustainability



### **Our Strategic Roadmap**

### Our customers

Clarion delivers a consistently good quality experience.

Clarion provides support and creates opportunities which help customers to achieve their aspirations.

# Our homes and communities

Clarion homes are good quality, safe, sustainable and affordable places to live.

Clarion is a leading developer of high-quality, sustainable and affordable housing.

Clarion creates and manages good quality, distinctive places which enhance wellbeing and enable communities to flourish. **5** Our people

We attract the best people with the capabilities needed to deliver our ambition.

We create an inclusive environment enabling people to thrive and do their best work.

We have authentic leaders who deliver results and make our people feel valued and inspired.

### **4** Our business

Clarion manages its resources to achieve the maximum financial and social impact for our business and our customers over the long term.

Clarion has a clear, consistent and ethical reputation which we use to shape our operating environment.

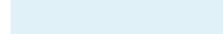
Clarion maximises our use of technology to enable our business to run effectively so that our customers and our people enjoy excellent experiences.

Clarion is a resilient, sustainable and adaptable business that can confidently evolve to meet the demands of our changing environment.



#### A CLEAR FOCUS ON THE OUTCOMES WE WANT TO ACHIEVE IS PART OF OUR FORWARD PLANNING FOR FUTURE SUCCESS

Clarion Housing Group – February 2023 5









HOUSING GROUP

# **Our Operating Environment**



- Significant challenges ahead:
  - Cost of living crisis
  - Anticipated recession
  - Construction challenges in supply
  - Double digit inflation
  - Rent settlement
  - 2050 net zero carbon target
  - Rising interest rates

- But Clarion is well positioned to respond:
  - Clarion Futures service supporting residents with financial concerns
  - Strong funding and liquidity position
  - Joint ventures and risk sharing reduce risks of contractor failure
  - Cautious approach to new development
  - Stress tested business plans show resilience even with rent cap
  - Government support through grant and policy will be needed
  - Clarion's interest rate exposure carefully managed and c.90% hedged

XXX

Regulator of Social Housing







### CLARION IS WELL PLACED TO OPERATE IN A COMPLEX AND VOLATILE ENVIRONMENT

6



HOUSING GROUP

# Operating Overview

# **Operational Highlights**



					, C
	12 MONTHS TO 31 MARCH 2021 (FY 2020/21)	12 MONTHS TO 31 MARCH 2022 (FY 2021/22)	6 MONTHS TO 30 SEPTEMBER 2022	Resident	Н
RESIDENT SATISFACTION	80.7%	83.4%	Not available due to the cyber incident	satisfaction at end of December 2022 was	
RESIDENT SATISFACTION WITH REPAIRS	88.8%	90.5%	89.9%	80.9%	
ARREARS	5.7%	5.7%	8.5%		
HOMES OWNED AND MANAGED AT THE END OF THE PERIOD/YEAR	125,514	124,860	124,646	Occupancy	
OCCUPANCY RATE	98.3%	98.3%	Not available due to the cyber incident	rate at end of December 2022 was	
SOCIAL VALUE OF COMMUNITY INVESTMENT ACTIVITY	£107m	£130m	£55m	98.6%	86%
TOTAL HOMES COMPLETED	2,126	2,276	785		Of compl homes of
AFFORDABLE HOMES COMPLETED	1,916	1,957	658		affordal

### FOCUSED ON DELIVERING A CONSISTENTLY GOOD QUALITY CUSTOMER EXPERIENCE

8

# Responding to the Needs of our Residents

CLARION

As a responsible social landlord, we place the **needs of our residents** at the front and centre of all that we do:

- Carried out an average of c. 1,000 repairs per working day in 2021/22:
  - 91.4% of which were fixed without another visit being needed
  - a repairs satisfaction score of 90.5%. An improvement from the previous financial year 20/21
- Overall customer satisfaction stood at 83.4%
- Online live chats across the financial year 21/22 increased to 34,120. (+140% on the previous year)
- Rated 4 stars on Trustpilot

- Active collaboration with the Housing Ombudsman following their investigations has led to action:
  - dedicated Quality Team established to oversee the quality of complaint handling
  - regional complaints-focused panels set up to further strengthen accountability and timely responses
  - resident liaison officers used to case-manage more complex repairs
- Damp and mould action plan in place with 100 new staff being recruited







q

#### THE NEEDS OF OUR RESIDENTS ARE AT THE FRONT AND CENTRE OF ALL THAT WE DO

# Residents

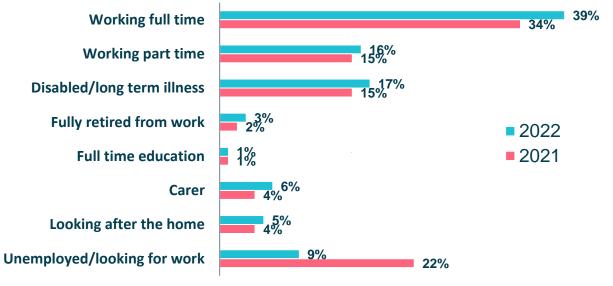
- 27% of Clarion rents collected directly from the government through housing benefit
- A further 8% is collected directly through universal credit
- Over £240m income direct from HM Government in 2021/22
- •56% of working-age Clarion residents are in paid work
- Only 9% of all residents are unemployed/looking for work, down from 22% last year

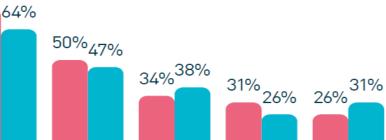
25-34

73%

18-24

### **Employment status of residents**





35-44

2021

### Percentage of residents in receipt of Universal Credit, by age

### **ROBUST CUSTOMER INSIGHT ANTICIPATES IMPACT OF CHANGES**

Source data: The Clarion Index 2022, annual representative sample telephone survey of 2,000 households

55-64

10

45-54

2022



HOUSING GROUI

#### Clarion Housing Group – February 2023 11

#### **PROACTIVE SECTOR-LEADING TOTAL SAFETY APPROACH**

# Limited exposure to high risk buildings: 67 high rise buildings, all of which have been inspected. 58 need no further action, with 9 in progress.

- **Dedicated Building Safety Team** and expanding the team of in-house building safety managers.
- Strong focus on sector-leading innovative solutions
  - **Digital Twin** creating unique Golden Thread of information
  - Safety Case for HRBs first examples for the sector
  - **Resident Engagement** early adopter
  - Underpinned by strong Technical Capability
- Building Safety Fund successful application for all 6 of our Building Safety Fund sites (£7.1m).
- **c. £160m investment in fire remediation** and building safety planned to 2026, with **£117m spent to date**.







# Fire & Building Safety

# **Cyber Security**



- Following a cyber incident in June 2022 we have been focusing efforts on the parallel activities of recovery and bolstering security
- Key treasury systems were resilient and there was no impact on the funding and liquidity operations of the group
- All systems are now operating as normal and customer facing operations have resumed
- We have moved to a managed 24x7 Security Operations Centre with our partner Quorum Cyber
- No evidence of data theft from cyber incident
- No specific weakness identified in Clarion's systems many attacks are repelled but one attack 'got lucky'

- We have accelerated plans to modernise our technology on modern cloud platforms as a key element of improving our security posture. Much of this is in partnership with Microsoft as our strategic cloud provider.
- Cost of incident modest but significant impact on arrears due to the failure of telephony system and one of our direct debit systems



#### CYBER SECURITY REMAINS A PRINCIPAL RISK AND HIGH PRIORITY FOR CLARION



# Development Overview



# **Development Overview**



### •Robust governance structure and processes, including a rigorous investment appraisal methodology

- Continue to flex development strategy in line with prevailing market conditions
  - Slower growth to 3,200 new homes, with development expected to be broadly flat in coming years
- Continued flexibility to adjust expenditure
- Quality and energy efficiency are key priorities
- Pipeline of c. 21,000 units, with a geographical spread and a mid market positioning
  - $_{\circ}$  not focusing on high end London residential
- Continual monitoring of sales risk, with risk increasingly shared via JVs
- Limited private sale exposure
- Sustainable Development road map deliver zero carbon compatible homes & move from fossil fuel heating systems

#### 785 NEW HOMES IN FIRST HALF OF 2022/23, OF WHICH 86% WERE AFFORDABLE HOUSING

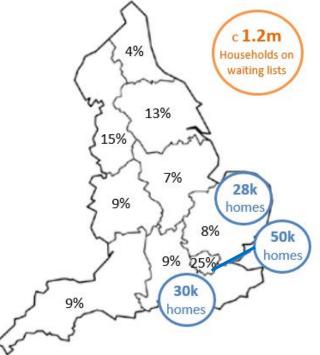


### **Geographically Diversified National Footprint**

- Of our c. 125,000 homes:
  - c. 50,000 are in Greater London, generating 42% of rental income
  - c. 30,000 are in the South East, generating 27% of rental income
  - 92% of rental income in Greater London, East of England and South East
- Large demand in these areas with high number of households on the social housing waiting list at the end of 2021:
  - o 296,322 households in London
  - o 112,798 households in the South East
  - 99,604 households in the East
- Our national footprint protects against regional trends and risks



**OUR NATIONAL FOOTPRINT ENSURES A STRONG DEMAND FOR OUR HOMES** 



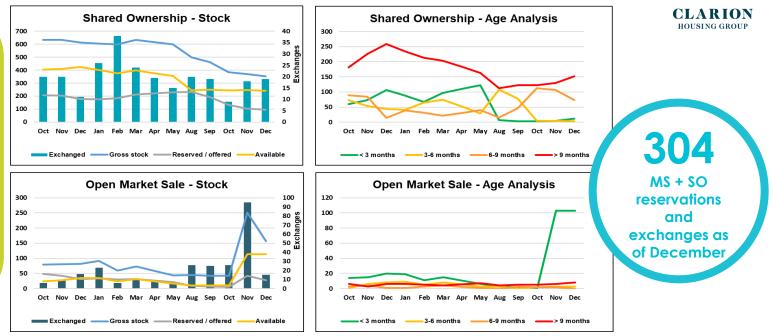


# Sales and Development Performance



Record year for PS and SO in 2021/22

- Cautious on outlook but market continues to be resilient with positive indicators on current SO sales.
- De-risking our future sales pipeline through forward sales programme (59 Market Sales as of end of December) and conversion to JVs
- Delivered 2,276 new homes in 2021/22. of which 1,946 (86%) were affordable





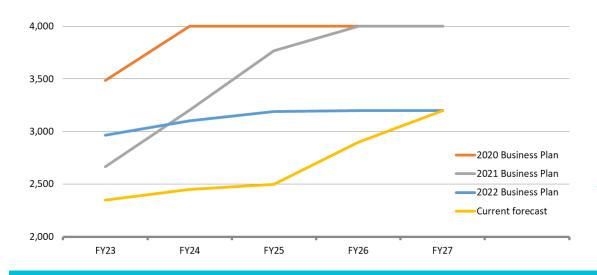
2,276 NEW HOMES DELIVERED IN 2021-22 - ON TARGET FOR 2,200-2,300 IN 2022-23

### **Development Pipeline**

4.500

Unit sales	FY23	FY24	FY25	FY26	FY27	% split
Sub Market Rent	856	809	962	1,045	1,280	40%
Shared Ownership	959	907	960	960	960	30%
Private Sales	535	734	578	895	960	30%
Current forecast	2,350	2,450	2,500	2,900	3,200	13,400
Total 2022 Plan	2 <i>,</i> 965	3,101	3,192	3,200	3,200	15,658
	-615	-651	-692	-300	0	-2,258

**Pipeline in units** 



#### **OVERVIEW**

- Flexible longer-term target of delivering up to 3,200 new homes from FY27
- 65% of new homes delivered being affordable, with affordable rent 35%, shared ownership 30% and market sale 35%
- LTFP 2022: revised phasing of delivery, showing flexibility and willingness to adjust development programme
- C.2,250 fewer units to be delivered over the next 5 years compared to LTFP 2022
- LTFP 2023 will consider further revisions in light of operating and grant environment

Rephasing reflects our prudent and flexible development approach

#### CONTINUED PRUDENT AND FLEXIBLE APPROACH TOWARDS DEVELOPMENT

CLARION HOUSING GROUP

17

# **Regeneration Update**

Group Programme

- 3,850 new homes planned from regeneration programme
- £1.8bn Investment
- £140m subsidy for affordable homes

### Eastfields

- 811 homes with planning permission
- Development of first 201 homes starts in Summer 2023
- 98 homes at decant site starts in Spring 2023



Merton Regeneration Update

### **High Path**

- Phase 1 completed 134 homes with 80 social rented and 54 for homeowners
- Phase 2 113 homes start on site in May
- "Best Large Social Housing Development" at 2023 Local Authority Building Control Awards
- Further phases planned



### Ravensbury

- Phase 1 21 homes completed
- Phase 2 54 homes under construction for planned completion in October
- Phase 3 Start on site December



### c.6,750 HOMES COSTING £2.9bn OF WHICH c.3,000 WILL BE AFFORDABLE



18



HOUSING GROUP

Environment, Social + Governance

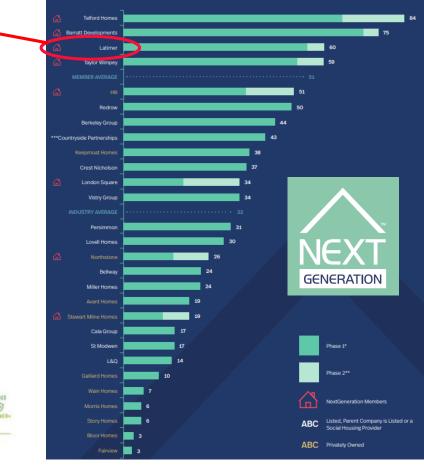
Source data for chart: Next Generation https://nextgeneration-initiative.co.uk/

#### "Adding social value is not just a passage in an annual report, it is what we're here to do."



- Target net zero 2050 for scope 1,2 and 3 emissions, with demonstrable progress made
- 86% of homes delivered in 2021/22 were affordable
- Founding members of the sustainable reporting standard
- £1.45bn of sustainable finance raised since 2019

Achieved Ritterwald Certified Sustainable Housing Label since 2019



2022 Results



HOUSING GROU

20





CLARION HOUSING GROUP S MORE LONDON PLACE - TOOLEY STREET DNDON: 53'1 204 - UNITED KINGDO

21

### 2021/22 Performance Highlights

**EPC** ratings of existing homes

3.2 3.3 5.1

В

2019/2020 2020/2021 2021/2022

<u>59.3</u>62.164.7

С

35.1

D

28.2

2.4 2.1 1.8

E and below

%

70

60

50

40

30

20

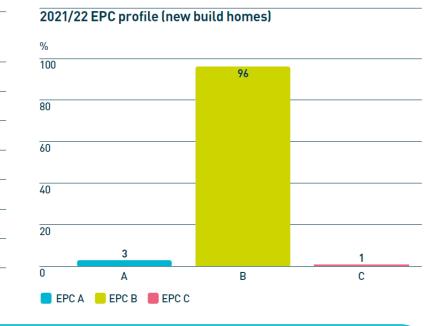
10

0.0 0.0 0.2

### - Environment

- Improvement of energy efficiency is central to the Clarion 2040 strategy, a major programme of investment to upgrade our properties
- Treating/eliminating the lowest EPC rated properties with the aim for all properties to be rated EPC D or above by 2025 and EPC C or above by 2030
- Year-on-year improvements in EPC ratings of stock due to targeted investment programmes
- 99% of new build had an EPC B or higher in 2021/22, up from 94% in 2020/21

Social Housing Decarbonisation Fund (SHDF) After a successful involvement in the SHDF Demonstrator Phase with 115 homes, we were awarded £5.2m from BEIS to upgrade a further 450 homes in Fenland, Merton and Tonbridge & Malling as part of Wave 1. We have submitted a bid for Wave 2.1 to deliver a package of thermal fabric improvements and renewable technology heating solutions to c. 6,000 fuel poor homes over a 3 year programme. The total cost of the programme is c.£108m.





### **Clarion Futures**

- Clarion Futures is our charitable foundation, working at every level in our communities, focusing on key social issues. Its support creates communities, provides jobs & training, promotes digital inclusion and advises our residents on financial matters.
- Some selected 2021/22 financial year achievements:
  - Granted £611,000+ to food banks, community groups, and local charities
  - Helped 3,717 people into stable work
  - Provided 1770 grants to people to alleviate financial hardship through a special grant for household goods such as fridges and cookers, or food vouchers, or vouchers for free gas or electricity
  - 3,945 residents supported with one to one money guidance and 3,022 supported with debt advice

### £11m per week

Generated in equivalent savings for residents and the welfare system through below market rents in 2021/22

#### £16.3m

Invested in our work with residents and communities

#### 160

We helped 160 people gain apprenticeships

#### 542

We led a partnership that provided 542 Kickstart opportunities to young people.

PROVIDE SUPPORT, SKILLS AND OPPORTUNITIES TO SOCIAL HOUSING RESIDENTS ACROSS THE UK







HOUSING GROUI



**HOUSING GROUP** 

# Financial Overview

## **Financial Strategy and Principles**

CLARION HOUSING GROUP

- Sustainable and robust financial profile that enables us to achieve our corporate ambitions
- A clear corporate split between regulated and non-regulated activities
- Prudential financial framework underpins continued strong financial discipline
- Focus on market access
- Debt can always be serviced out of the low risk HA surplus
- Whilst not relied on, asset sales remain a central plank of strategy we will not just "gear up"
- Issuance of £1.45bn of **sustainable financing** since 2019

### FINANCIAL FLEXIBILITY AND COMMITMENT TO SUPPORT CREDIT RATINGS

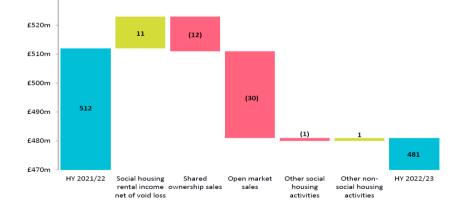
### Financial Review of HY 2022/23





Operating margin and operating surplus over five half years





Six-month movement in turnover



#### Six-month movement in operating costs

A STRONG SET OF RESULTS MAINTAINING A RESILIENT FINANCIAL POSITION

£530m

# Statement of Comprehensive Income



687.4 125.7 87.7 43.4	707.2 150.1 157.3	355.9 68.6 69.4	366.2 56.4 38.8		Lower sales reflecting cautious build programme
87.7					programme
	157.3	69.4	38.8		
43.4					
	44.4	18	19.1		Inflation, investment in R&M and increas
944.1	1059.0	511.9	480.5		arrears provision (cyber impact)
(517.6)	(569.3)	(268.1)	(294.0)		
(194.3)	(273.4)	(123.0)	(83.6)		
25.3	86.4	43.3	47.4	1	
257.5	302.7	164.1	150.3		Resilient margin (33% excluding cybe impact)
27%	29%	32%	31%		
(135.0)	(133.2)	(66.0)	(64.1)		Effective debt and interest rate managem
	(517.6) (194.3) 25.3 <b>257.5</b> 27%	(517.6)(569.3)(194.3)(273.4)25.386.4257.5302.727%29%	(517.6)(569.3)(268.1)(194.3)(273.4)(123.0)25.386.443.3 <b>257.5302.7164.1</b> 27%29%32%	(517.6)(569.3)(268.1)(294.0)(194.3)(273.4)(123.0)(83.6)25.386.443.347.4257.5302.7164.1150.327%29%32%31%	(517.6)(569.3)(268.1)(294.0)(194.3)(273.4)(123.0)(83.6)25.386.443.347.4257.5302.7164.1150.327%29%32%31%

**ROBUST PERFORMANCE IN A CHALLENGING OPERATING ENVIRONMENT** 

## Asset Management

### **OPERATIONAL ASSET MANAGEMENT**

- Continue to invest significant amounts in our stock
- c. £227m expenditure and c. £136m capitalised spend on repairs and maintenance in 2021/22
- Focus of future spend on
- o fire and building safety, driven by regulations
- zero carbon readiness of homes

### STRATEGIC ASSET MANAGEMENT

- "Clarion 2040" defines our internal standards of our properties
- Disposals- discussed on following slide

#### Regeneration

 13 schemes, c. 2,000 homes with c. 6,000 residents, approved and in progress



### LTFP 2022 - increased investment in existing homes, financed by decrease in new homes spend

- Total investment in existing homes as per LTFP 2022 is c. £1.7bn in the next 5 years (c. £0.9bn expenditure and c. £0.8bn capitalised investment)
- Average cost of fire safety and cladding works is c. £34m on average over next 10 years

#### **INCREASED INVESTMENT IN STOCK TO SAFEGUARD OUR HOUSING ASSETS AND RESIDENTS**

c. £137m

investment in fire

remediation and

building safety

planned over the

next 4 years



HOUSING GROU

# Asset Disposals and Sales

### • Key Drivers Disposals Strategy

- Based on the asset strategy "Clarion 2040" setting out long term portfolio targets for asset quality, geography, archetype etc.
- Exit non-core areas but
- Ensure that homes are sold to HAs (or LAs) with good customer service standards, sound financial strength and a local presence

### LTFP assumptions

- A helpful funding addition
- Stock transfers of c. 8,280 units planned generating total proceeds of £1.6bn over 10 years

- Activity
  - Transferred 1781 homes in 2021/22 (3872 since the start of our programme in 2018/19)
  - Transferred 411 to PA Housing in July and 644 to Places for People in December
  - On course to deliver our strategic asset disposals target of £127m for the financial year

FY 2021/22	Proceeds £m	Surplus £m	Margin
Staircasing	44.1	19.3	44%
RTB/RTA/SHB	10.2	3.3	32%
Strategic asset sales	15.2	4.2	28%
Stock transfers	93.6	58.5	63%
Other	1.4	0.9	64%
Fair Value adjustment	0	0.2	
	164.5	86.4	53%



#### SUCCESSFUL RESTART OF OUR ASSET DISPOSAL STRATEGY



**HOUSING GROUP** 



## **Treasury Strategy and Policy**

• Robust Treasury Policy reviewed annually

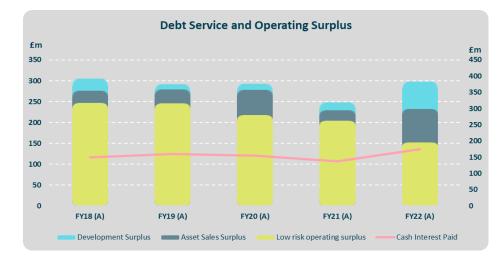
internal review > external review > Treasury Committee review > Group Board review and approval

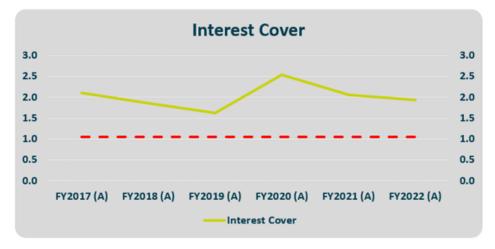
- Conservative liquidity policy
- Diversified sources of funding capital markets, banks and private placement
- Carefully managed refinancing risk maximum 15% per year
- Limited interest rate exposure maximum 30% but currently only 11% of net debt
- Standalone hedges are generally collateralised with property
- Large unallocated charged security over £2.5bn readily available
- Additional c. £1.2bn unencumbered assets
- Proven access to debt capital markets and repeated reverse enquiries for Clarion bonds in 2022/23
- headroom against financial covenants 2.5x interest cover vs 1.05x tightest covenant

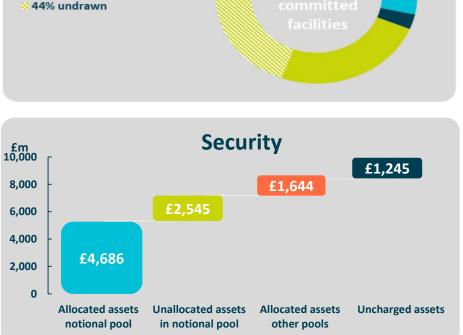
#### PRUDENT LIQUIDITY AND DEBT STRATEGY UNDERPINNED BY ROBUST POLICIES



# Funding and Debt Service







**Committed Funding Mix** 

E 5 . 5 hr



HOUSING GROUP

- Strong core liquidity position c.£1.1bn

- Committed funding c.£5.5bn
- Refinanced 4 bank facilities over the last year with improved terms and pricing
- c.89% of debt is fixed
- Ample security available to support growth

#### STRONG LIQUIDITY; EXTREMELY STRONG SECURITY POSITION; DIVERSIFIED FUNDING SOURCES

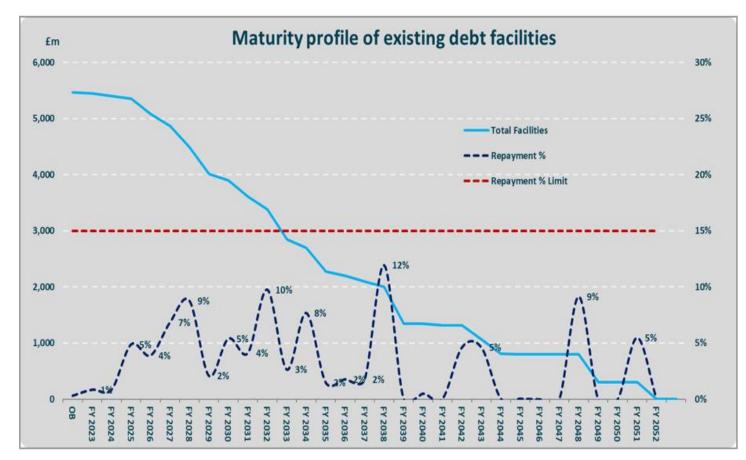
Bonds - public and other - 54%

Bonds - private placement - 3%

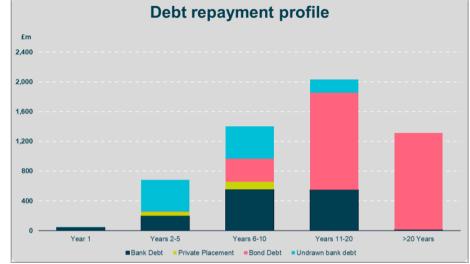
Banks - 44% of which

# **Debt Maturity Profile**





- Diversified maturity profile
- Primarily undrawn bank RCF facilities maturing in next five years
- Less than 13% of total debt maturing in any year
- Bond maturities 2029 (6.3yrs) to 2051 (29.9yrs)
- Bank maturities 2024 (1.5yrs) to 2046 (23.3yrs)



#### WELL DIVERSIFIED MATURITY PROFILE - LIMITED REFINANCING RISK

## **Credit Ratings**

• S&P: A- (Stable Outlook) - updated opinion 21<sup>st</sup> November 2022

- "Clarion benefits from having issued £950 million of bonds from January 2020 to September 2021 at rates below 2%, and from its very strong liquidity position."
- "It has modest funding needs over the next three years as it continues to scale back its development plan which is partially financed by grants"
- "The stable outlook reflects our view that Clarion has sufficient headroom to maintain its key financial metrics"

#### Moody's: A3 (Negative Outlook) – updated opinion 20<sup>th</sup> December 2022

- "One of the largest housing associations in the UK"
- "Moderate debt metrics thanks to tempered risk appetite and strong debt management"
- "Ample unencumbered assets and bespoke treasury policy"
- "negative outlook reflects the high exposure to weaker economic and financial conditions in the UK"







Stable

# Summary

#### • Financial strength and discipline

- Half year results show a resilient performance in a challenging operating environment net surplus £101m (2021: £100m), £150m operating surplus (2021: £156m) and £480m revenue (2021: £512m)
- Strong liquidity and access to diverse sources of financing
- Board focused on supporting strong credit profile
- More than 1/3<sup>rd</sup> of rental income direct from HM Government

#### • Ability to respond to challenging external conditions

- Detailed and robust stress testing of financial plans
- Clarion has control over its financial resilience, with multiple levers identified to respond even to 'perfect storm' external conditions

#### • Geographically diversified and cautious development programme

- More cautious approach reflected in lower first half housing delivery, reflecting the economic and market conditions
- o Increasing use of joint ventures to manage risk profile of opportunities

#### • Social impact and sustainability at the heart of what we do

 Increased focus on our residents, support through the cost of living crisis, and a plan to deliver on energy efficiency performance

#### • Stable and experienced management team

New board member Rachel Fletcher brings a wealth of regulatory experience











Clarionhg.com



investor@clarionhg.com

www.clarionhg.com/investors



# Appendices

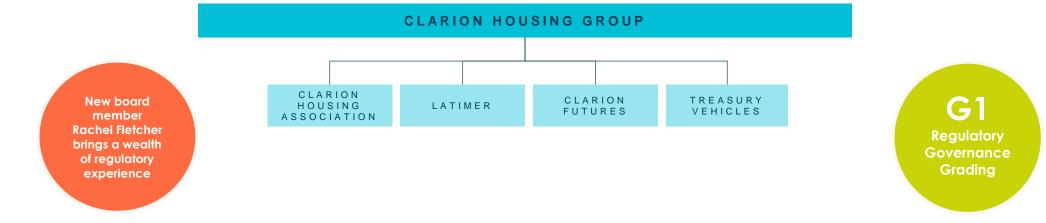


### **Our Values**



# **Governance Structure**





- The Executive Team and the Board monitor operational and financial risks and set risk tolerances (KPIs) through a strategic planning process
- Highly experienced management team and boards
- Subcommittees (Investment Committee, Treasury Committee, Audit & Risk Committee, Remuneration and Nominations Committee) with members and chairs who are subject matter experts

- Clear and well-defined policies, which are reviewed on at least an annual basis
- Clarion actively performs horizon scanning for new risks and threats
- Risk management and monitoring further supported by
  - a robust governance structure, confirmed by the highest possible governance rating of the Regulator
  - open communication and transparency with all stakeholders, e.g. quarterly performance updates, resident involvement

### **RISKS WELL MANAGED THROUGH A ROBUST GOVERNANCE STRUCTURE**

# Leaks, Condensation, Damp and Mould

- Dedicated team in place to tackle condensation, damp and mould
- 100 additional staff members are being recruited to aid prevention and treatment in our residents' homes
- New £5m investment pledge additional to £364m invested in our homes last year
- New state of the art equipment to support early detection 120 humidity and ventilation monitoring devices installed and 450 due to be installed soon
- Proactive and data-led approach allows problems to be caught early including re-visiting every property that has reported damp and mould in last two years





"After the tragic case of Awaab Ishak, it is right there is an even greater focus on the condition of social housing. At Clarion we believe now is the time for investment, new ways of working and a relentless focus on tackling damp and mould.

There are no quick fixes, but by hiring 100 additional staff and setting out a dedicated action plan, we are doing everything in our power to make a difference for our residents."

Chief Property Officer – Rob Lane

#### RELENTLESS FOCUS ON TACKLING LEAKS, CONDENSATION, DAMP AND MOULD

# **Complaints Handling Performance**

### Improvements to complaints handling & customer experience

- Resident Scrutiny completed February 22 & National Complaints Residents Group established February 22
- Resident liaison officers (RLO) recruited to focus on complex case resolution & supporting vulnerable customers
- Extended RLO model to the leaks condensation damp and mould project
- Quality Assurance Team recruited to improve quality of responses & reduce escalation
- Service Review completed & requirements scoped
- Board Complaints Champion commenced role in January 23

### DELIVERING AN IMPROVED COMPLAINTS HANDLING JOURNEY AND CUSTOMER EXPERIENCE

61% of cases result in judgements of no maladministration - 21% improvement from 20/21 (all HAs av. 56%)

Maladministration judgements down from 60%

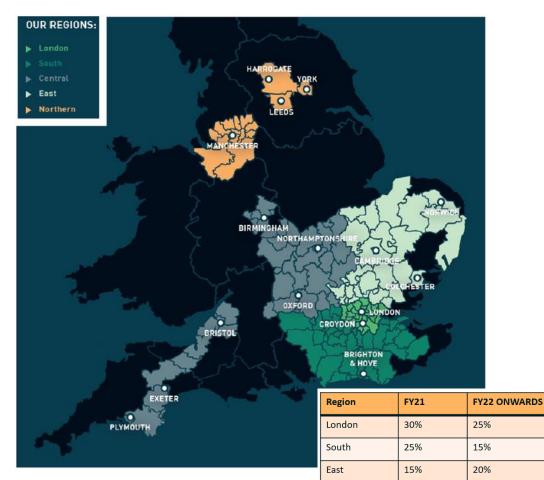
in 20/21 to 39% in 21/22 (all HAs av.44%)

Case compliance within 3 months – 100%

Media coverage increased substantially



# **Development Approach and Objectives**



Central

North

15%

15%

15%

25%



#### **Prudent Development Approach**

- Visibility Good view on the delivery of our business plan in the near term
- Flexibility Possibility to scale up or down depending on market conditions. Programme under close review taking into account inflationary pressure, sales risks, supply chain challenges, interest rates and mortgage availability along with the outcome of the rent consultation
- Long term view Development plans are not subject to buying over-priced assets in the short term
- Regional focus flexed to reflect changing market conditions and Government's levelling up agenda

#### **Objectives**

- Our vision is to be the UK's leading affordable housing developer
- Affordable housing of all types, focussed in areas of the greatest need
- Through mixed tenure development including private sale and market rent

#### **FLEXIBILITY TO RESPOND TO MARKET CONDITIONS**

## **Development Pipeline**





FOCUS ON MID-MARKET SEGMENT – HIGH END VALUES AT LEGACY SCHEMES IN RICHMOND AND MERTON

## Show Case Project – High Definition



### **High Definition**

- Two blocks situated in desirable Media City area of Manchester
- 100 SO + 180 MS units
- Average sales price of £399 psf (mid-market)
  - Sales strategy targeting midmarket segment. De-risked through utilising a number of different avenues :
  - First Homes 48 units
  - International pre-sales 24 units
  - UK pre-sales 48 units, of which
     15 have utilised HTB
  - Geographically diversified excluding regeneration, 3/4 of the pipeline outside London, in key growth areas





GEOGRAPHICALLY DIVERSIFIED EXPOSURE - MEASURED MARKET SALE RISK

### **New Grant Programme**

#### **Homes England**

_	FY22	FY23	FY24	FY25	FY26	FY27	FY28	Total
Starts	418	806	1,117	1,409	1,000	0	0	4,750
Completions	0	100	178	558	1,380	1,542	992	4,750
Grant	£56.7m	£84.8m	£82.4m	£20.2m	£5.5m	0	0	£249.7m

#### Greater London Authority

	FY22	FY23	FY24	FY25	FY26	FY27	FY28	FY29	Total
Starts	0	0	591	555	854	0	0	0	2,000
Completions	0	0	0	36	555	555	575	279	2,000
Grant	0	0	£69.3m	£63.4m	£107.3m	0	0	0	£240m



# CLARION HOUSING GROUP

#### Grant programme approved

- Clarion has received approval from the GLA and Homes England for the 2021-26 grant programme
- GLA to provide up to £240 million in grants to support Clarion in delivering up to 2,000 new affordable homes in London between 2021-26. 60% of homes delivered targeted to be for social rent.
- Clarion named as new Strategic Delivery Partner by Homes England

#### Current status

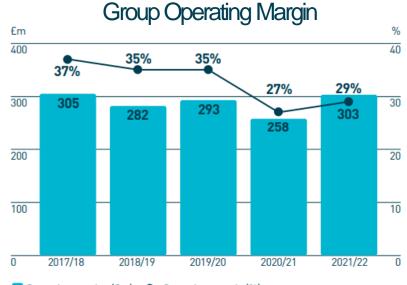
- Changed environment will mean run rate and pace of delivery will be reduced
- Homes England and GLA responsive to negotiations over increased grant rates in light of changed economic environment

#### £490M GRANTS RECENTLY APPROVED - STRATEGIC DELIVERY PARTNER OF HOMES ENGLAND

# **Operating Efficiency**







- Inflation pressures present but operating margin recovered in 21/22
- Non controllable costs primarily reflect increased depreciation on investment in existing stock and new builds
- On a unit basis, real terms efficiencies delivered since merger support additional investment in existing stock

#### **CONTINUED FOCUS ON OPERATING EFFICIENCY**